

May
2019



Together in Philanthropy

In Partnership with United Way-Thomas Jefferson Area

IMPORTANT DATES:

May 21

2019 Human Services Grant
Finalists Presentation

May 22 - June 5

Membership Grant Award Voting
TBD

Annual Human Services
Grant Awards Luncheon

September 25

Day of Caring

Dear Friends of Women United,

Thanks to members like you, Women United in Philanthropy is experiencing yet another extraordinary year! We are gratified by the strength of this year's pool of not-for-profit grant finalists. And we are reminded that these organizations – and this immensely rewarding process – are precisely why our collective membership organization stands strong today. Our members, working together to build a stronger future for our area's women and children, pave the way for local nonprofits to support women and children who are in need. The ripple effect of our work together creates a more unified community that allows us all to flourish and thrive.

Each of these charitable organizations, thoughtfully nominated by members, have been selected from a pool of 25 applicants and chosen by our grant committee for site visits. After being thoroughly vetted, they will make final presentations before our entire membership at The Paramount, on May 21st.

We encourage you to read more about the five organizations profiled within the pages of this

newsletter and we hope that you are as excited as we are to hear them share the impact a Women United in Philanthropy grant might allow them to create.

We thank you, our members, and volunteers for all that you do to help us grow each and every year! We truly could not meet this need without your generosity and thank you for your efforts to build stronger communities for so many deserving residents.

Sincerely,

Kimberlee Barrett-Johnson, Chair

and

Kendra Stribling, Vice-Chair

Grants Committee



Kimberlee Barrett-Johnson



Kendra Stribling

JOIN US!

2019 Grant Finalists Presentation

Tuesday, May 21

Paramount Theater

215 E. Main Street, Charlottesville

5:30pm Registration and Social

6:00pm Presentation

RSVP to WomenUnited@UnitedWayTJA.org or 434-972-1701

Members, Guests, and the Public are welcome!

Our Mission - Engage with like-minded women, learn about community needs and philanthropy, and leverage collective giving to support human services for local women and children.

www.WomenUnitedCville.org

2019 HUMAN SERVICES GRANT AWARD FINALISTS

A trademark of Women United in Philanthropy is our diligence in discerning which programs receive our two grants. This year two organizations will receive \$30,000 each. On this page and the next, are summaries of the five finalists' proposals, carefully chosen by the Grant Committee from 25 organizations' submissions. Members will receive an email with voting and proposal details. Please take the time necessary to learn about each worthy proposal and cast your vote accordingly.

PACEM (People and Congregations Engaged In Ministry)

Since 2004, PACEM has provided more than 96,000 total nights of shelter for homeless individuals in our community. PACEM is requesting funds to enable them to better serve homeless women. They will use the funds to hire a dedicated case worker to serve the homeless women in our community who engage with PACEM, as women's needs are often more complex and are under-served by current resources.

To learn more go to: <https://pacemshelter.org>

Piedmont Family YMCA Early Learning Center

The Piedmont Family YMCA Early Learning Center offers quality full-day early learning for infants through preschoolers, enabling parents and family members to go to work knowing their children are in safe, stimulating environments. The Early Learning Center is requesting funds to expand their services and the number of families they serve. Specifically, the funds would be used to offer childcare scholarships for children ages 6 weeks to 5 years to low-income single mothers seeking education and career opportunities.

To learn more go to: <https://piedmontymca.org>

The Fralin Museum of Art K-12 Education Program

The Fralin is committed to providing all members, from infants to seniors and university students with direct experience of works of art. In service of this mission, the Fralin designs educational programming to reach the broadest possible audience. The Fralin is requesting funds for two programs serving under-privileged youth including a program serving at-risk teens to enable them to participate in a free 9 week summer enrichment program in partnership with the Boys and Girls Club of Central Virginia; and, to continue and expand the piloted Greenbrier Global Artists program, which serves 2nd-4th grade children of immigrant and asylum-seeking families.

To learn more go to: <https://uvafralinartmuseum.virginia.edu>

MARK YOUR CALENDAR

Day of Caring

A chance to serve your community -
"hands-on" with other WUP members!

Wednesday, September 25

(typically 8am to 3pm)

To volunteer email
WomenUnited@UnitedWayTJA.org

VOLUNTEER

We are a volunteer organization and we need your talents and service to make great things happen. To join a committee email WomenUnited@UnitedWayTJA.org or reach out to a Committee Chair. For

details go to

www.WomenUnitedCville.org

**Communications
Membership
Program and Events
Grants**

2019 HUMAN SERVICES GRANT AWARD FINALISTS (CONT'D)

"I've learned that you shouldn't go through life with a catcher's mitt on both hands; you need to be able to throw something back." Maya Angelou

The Front Porch - Roots and Wings Project

Inspired by the rich musical heritage of Central Virginia, The Front Porch seeks to create a strong, vibrant musical community comprised of music lovers of all ages, abilities and backgrounds. Its mission is to make music inclusive, affordable, and accessible to all. The Front Porch is requesting funds to double their piloted program that provides free music education to at-risk and low-income children with the goal of improving music skills, building self-esteem, and helping vulnerable populations find healing and empowerment through music.

To learn more go to: <https://frontporchville.org>

Wildrock

Wildrock is dedicated to creating a special place in nature for family bonding, creative play, and quiet reflection. Wildrock creates joyful experiences that counteracts the stresses of daily life and inspire a healing relationship with the natural world. Wildrock is requesting funds to construct and install six Nature Play Lab Sheds in greenspaces at public city elementary and upper elementary schools in order to promote imaginative play in nature, promoting learning, collaboration, and resilience.

To learn more go to: <https://www.wildrock.org>

GRANT AWARDS VOTING

You must be a member to vote. Members who have registered and paid on or before May 21 are eligible to vote for the 2019 Grant Award Recipients. Voting will take place between May 22 and June 5 only. In order to maintain the integrity of the grant selection process, please do not attempt to influence the vote of any other WUP member.

Founder Spotlight

Suzanne Jessup Brooks, Executive Vice President, Pepsi-Cola Bottling Co. of Central Virginia, is one of the seven founders of Women United in Philanthropy. Here she shares her thoughts on WUP.

What was your major motivation as a founder of WUP?

"In my early years, women were not acknowledged as being "givers" when in reality they have always had a great deal of influence on where family contributions went. I wanted to see that change... especially in a time when more women were becoming the breadwinners."

Why is philanthropy important to you?

"I've lived in Charlottesville my entire life with the exception of 10 years. This community has supported my family's businesses and philanthropy is a way to give back."

What has amazed you as a founder?

"I'm amazed by the amount of funding we have awarded and WUP's annual education forums have been so impressive. The panels have covered relevant topics, and offered the chance to learn more about our community and think about things in a new ways, while promoting available resources."

What is your greatest wish for WUP in the future?

"I look forward to seeing this organization continue to grow its impact, raise more money and engage more women, especially in the grant process."



Suzanne Jessup Brooks

Thank you, Suzanne Jessup Brooks, for your service to WUP and our community.

United Way - Thomas Jefferson Area
Women United
806 East High Street
Charlottesville, Virginia 22902

ADDRESS SERVICE REQUESTED

Non-profit
U.S. Postage
PAID
Charlottesville, VA
Permit NO. 420

www.WomenUnitedCville.org
phone: 434.972.1701/Fax: 434.972.1719
email: womenunited@unitedwaytja.org

Thank you to our 2019 Underwriters



advanced network systems



PANEL DISCUSSION RECAP-DISCOVERING RESILIENCE: HOW TRAUMA IMPACTS CHILDREN AND ADULTS

On March 19, Women United in Philanthropy (WUP) hosted its annual education panel discussion Discovering Resilience: How Trauma Impacts Children and Adults. Over 130 guests, members and speakers attended. The discussion was moderated by Alicia Lenahan, President of Piedmont CASA and Vice Chair of WUP's Program & Events Committee.

The panel featured several local experts on trauma and resilience including: Dr. Kristen Jamison, Founder and Director, the Loop Center for Social and Emotional Development; Dr. Rosa Atkins, Superintendent, Charlottesville City Schools; Stephanie Carter,

Principal, Buford Middle School; and, Ingrid Ramos, LPC, Bienestar & Resilience Programs Director, The Women's Initiative.

Dr. Jamison stated that resilience can be taught and she explained how parents and educators can provide a resilient environment. Dr. Atkins and Ms. Carter discussed the implementation of trauma-informed schools and classrooms, which incorporate best practices for all students. Ms. Ramos noted that trauma is a universal experience and that people can recover from trauma more quickly with the appropriate resources and support.

Resources available for download at www.WomenUnitedCville.org



Photo Credit: Andrew Shurtleff, The Daily Progress (L to R) Dr. Kristen Jamison, Founder and Director, The Loop Center for Social and Emotional Development; Dr. Rosa Atkins, Superintendent, Charlottesville City Schools; Alicia Lenahan, President, Piedmont CASA, Vice Chair WUP Program & Events Committee, and Event Moderator; Stephanie Carter, Principal, Buford Middle School; and Ingrid Ramos, LPC, Bienestar & Resilience Programs Director, The Women's Initiative.