



In Partnership with  
United Way -

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Thomas Jefferson Area

## “What We Give, However, Makes a Life”

*“From what we get, we make a living; what we give, however, makes a life.”*

- Arthur Ashe

I was introduced to this quotation many years ago from an inspirational desk-top calendar. You know, the kind where you tear off the sheet at the beginning of each day? It was actually one of my most favorite birthday gifts from a dear friend, and we still carry on the tradition of trading calendars each year. I knew even then that this quotation would mean something to me. What I was not prepared for, however, was how fortunate I would be to share this sentiment with 171 other like-minded women!

Yes, 171 women! As we head into our annual fall Membership Drive, I am reminded of how far we’ve come this past year. With a new record level of membership and two \$20,000 grants to be awarded October 1st, this has certainly been a stellar year for *Women United*.

As I excitedly welcome Amy Hughes as the new incoming Co-Chair, we would like to sincerely thank Sue Friedman for her outstanding leadership as outgoing Co-Chair. Her experience together with her warm and sunny personality have made such an impact on the Steering Committee, and Amy and I are eager to continue working with Sue in her new role of Co-Chair Emeritus.

Inspiration comes in many forms - in my mid-twenties it took the shape of a \$9.99 desk-top calendar. But it is my privilege to say that today, much of my inspiration comes from my admiration of so many of you, the incredibly talented women of *Women United*. Amy and I thank you for your continued support and look forward to another record-breaking year for *Women United*!

**Maia Bannan, Co-Chair:** [Maia\\_Bannan@yahoo.com](mailto:Maia_Bannan@yahoo.com)



*Maia Bannan with James Pierce of the Boys & Girls Clubs of Central Virginia, our 2012 Grant Recipient - Peggy Harrison Photography*

### IN THIS ISSUE

<i>Letter from the Co-Chairs</i>	1
<i>2013 Underwriters</i>	1
<i>Our New Co-Chair</i>	2
<i>Day of Caring</i>	2
<i>Membership Roster</i>	2-3
<b>2014 Membership Form</b>	
<i>2013 Grant Luncheon</i>	3
<i>Our Grant Finalists</i>	3
<i>Tickets &amp; Sponsorship</i>	4
<i>Get Involved</i>	4

## Our 2013 Underwriters

Special thanks to our 2013 Underwriters, whose donations have made a lot of this possible:

Kimberlee Barrett-Johnson, *Barrett-Johnson & Associates, Ameriprise Financial*

Liza Myers Borches, *Carter Myers Automotive*

Terry Herndon, *Upstream Construction*

Amy Hughes, *Comcast Spotlight*

Stacey McDonough, *Royer, Caramanis & McDonough*

If you or your company is interested in Underwriting our 2014 events, please refer to the Membership Form inside.

**2014 Membership Form  
Enclosed - Renew Now!**

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## Meet Our New Co-Chair

You've most likely seen Amy at numerous *Women United* events and around town too. She has been a Donor Member of *Women United* since 2009, has served as Grant Committee Co-Chair, and has been on our Steering Committee ever since. Amy now joins Maia Bannan in leading our 2013-2014 Steering Committee efforts.

Amy is no stranger to leadership. She serves on the board of *United Way - Thomas Jefferson Area* and is a graduate of Leadership Charlottesville 2013. Professionally, Amy is General Sales Manager with Comcast Spotlight, the advertising sales division of Comcast covering Charlottesville, Harrisonburg, Staunton and the surrounding areas. She says that her work family encourages and supports community involvement, which has enabled her to support more local organizations.

When we asked Amy what drew her to become involved with *Women United*, she replied, "What I love most about *Women United* is being a part of this amazing group of strong, dynamic women. I've seen the impact of our collective giving, and it inspires me..."

"...The need in our community is stunning, and the more I learn the more I want to become a part of the solution. My passion is in grassroots efforts that support children and animals. They are the most vulnerable in our society and need a strong advocate voice."

As a former volunteer with Virginia German Shepherd Rescue, Amy adopted four fosters. She now has one shepherd and takes him everywhere she goes, whether it be the Chesapeake Bay, day trips around the area, or traveling with friends. Amy is also a strong advocate for supporting local business: "I believe in supporting our local economy by shopping at local boutiques as often as possible. I like to cook but I love eating out even more, and a good Cosmo never disappoints. I am most excited about planning a two week trip to Italy next year – it's on my bucket list!"

What does Amy see in the future for *Women United*? "I think that our community is fortunate to have such strong, intelligent and capable women. Whether they are leading non-profit organizations or their own companies, they are making great things happen every day. This is a wonderful opportunity for *Women United*, as it gives us room to grow and evolve."

We are so excited to welcome Amy as *Women United's* incoming Co-Chair, and look forward to our evolution!



*Amy Hughes with actor Doug Savant*

## Membership Open House

### Save the Date!

Please join *Women United* for our 2013 Membership Open House

**Tuesday, November 12**

This is our opportunity to introduce new women to the organization and to grow our Collective Fund!

Location and details coming soon.  
Please make sure we have your email for communications!



*Peppey Linden, Rachel Lloyd Miller, Sue Friedman and Peggy Echols at our 2012 Open House*  
- Peggy Harrison Photography

# 2013 Grant Award Luncheon

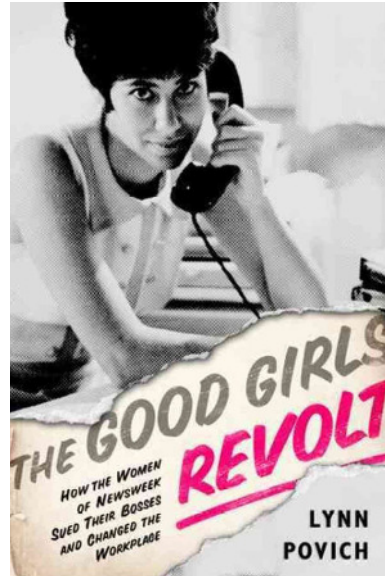
We are so excited to announce our 2013 Human Services Grant Award Luncheon! This year we will be awarding two \$20,000 grants to local non-profits serving women and children in our area.

Tuesday, October 1  
11:30am  
Farmington Country Club

Our speaker will be award-winning journalist Lynn Povich, author of *The Good Girls Revolt*, her first-hand story of the landmark 1970 sex-discrimination lawsuit against *Newsweek*, it's impact on the women involved, and what has and hasn't changed.

Ms. Povich became the first female Senior Editor at *Newsweek*, Editor-in-Chief of *Working Woman* magazine and East Coast Managing Editor of MSNBC.com. She serves on the Advisory Boards of the International Women's Media Foundation and the Women's Rights Division of Human Rights Watch. Visit her website for more information: [www.LynnPovich.com](http://www.LynnPovich.com).

Ticket and Sponsorship information is on Page 4.



## Our 2013 Grant Finalists

On October 1, *Women United* will award two \$20,000 grants to non-profits serving women and children in our community. These are our Finalists:

**Blue Ridge Area Food Bank** - The Food Bank has created a Family BackPack Program to alleviate child food insecurity at the household level. Children receiving free and reduced-price lunches through the National School Lunch Program have an increased risk of hunger on weekends or over school holidays. This initiative aims to send a backpack full of healthy foods home with each eligible child every weekend and holiday. A \$20,000 grant from Women United would fund the Family BackPack Program for 2 years at Yancey Elementary, where 61.9% of families live between 0-185% of the federal poverty level.

**Friends of the Southern Albemarle Intergenerational Community Center** - This organization requests funds for an educationally-based after school program at B.F. Yancey Elementary School. Known as Club Yancey, this program offers at-risk youth structured and safe after-school creative activities, help with homework, and other enrichment activities. Previously funded by a 21st Century grant, the program was free to students. Now that they have lost that grant, Club Yancey has had to charge up to \$100 per child and thus has seen a significant drop in enrollment. A Women United grant would be used to provide partial and full scholarships for children whose parents are unable to pay tuition.

**Jefferson Area CHIP** - Jefferson Area Children's Health Improvement Program (CHiP) requests \$20,000 to provide early learning opportunities to children living in poverty in Charlottesville and Albemarle in order to promote kindergarten readiness and to increase the likelihood of continued school success. CHiP family support workers and nurses partner with parents to provide a nurturing, stimulating, and optimal early learning environment for young children utilizing the national early learning model Parents as Teachers and the Ages & Stages Questionnaire. A Women United grant would be used to support the salary of a Family Support Worker/Parent Educator who would conduct at least monthly home visits with 50 children ages 0-7 over the next year.

Our Donor and Corporate Members have voted and two of these organizations will be awarded a 2013 *Women United* Human Services Grant. These grants will mark over a quarter million dollars that *Women United* has awarded to non-profits serving women and children in our community. Please join us in celebration on Tuesday, October 1st at Farmington Country Club.

Ticket and Sponsorship information for our 2013 Human Services Grant Award Luncheon are on Page 4.

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## 2013 Human Services Grant Award Luncheon

Tuesday, October 1, 2013  
**Keynote Speaker, Lynn Povich**  
Details on Page 3

### 2013 Grant Award Luncheon

#### TICKETS

\$60 member/\$75 non-member

#### TABLE SPONSOR

\$750 includes mention in the program and a private table with 8 seats.

#### EVENT SPONSOR

\$1500 includes 2 tickets, mention in the program, logo on signage at event, logo and link on event page of our website, and social media recognition. This level includes an invitation for the Sponsor's 2 attendees to join us for the Donor Reception with our speaker the morning of the Luncheon.

#### RESERVE YOUR SEATS TODAY!

Please make checks payable to Women United/United Way and mail to the address above.

To reserve by credit card, please visit our website:

**[www.WomenUnitedCharlottesville.info](http://www.WomenUnitedCharlottesville.info)**

If you have any questions, please contact Leigha Rae at [lrae@UnitedWayTJA.org](mailto:lrae@UnitedWayTJA.org) or (434) 972-1701.

All reservations must be received by  
Friday, September 20, 2013.

### Get Involved!

*Women United* is a volunteer organization and we are always looking for members who want to be more involved. To volunteer, please contact our Co-Chairs listed below:

#### MEMBERSHIP

Membership Committee volunteers are not only responsible for recruiting new members, they also represent *Women United* at our various events. We need "People" people!

**Stacey McDonough:** [SMcDonough@RCMplc.com](mailto:SMcDonough@RCMplc.com)

#### COMMUNICATIONS

Communications is responsible for press releases, media relations, interview logistics, our website, email communications, invitations and print newsletters. We need good writers!

**Kim Martin:** [KMartin@VolvoCville.com](mailto:KMartin@VolvoCville.com)

#### EVENTS & PROGRAMMING

Our Events Committee works with logistics and execution of all *Women United* events. Help during events or work on the planning process. We would love to have you on the team!

**Elyta Koh:** [ElytaKoh@Gmail.com](mailto:ElytaKoh@Gmail.com)

#### GRANTS

Only Donor & Corporate Members are eligible. The Grant Committee meets in the 1st & 2nd Quarters to evaluate nominations and proposals, conduct on-site visits of our Grant semi-finalists, and send recommendations to voting Members.

**Peppy Linden:** [PeppyLinden@Hotmail.com](mailto:PeppyLinden@Hotmail.com)