“We Enhance and Empower Our Community”

We were very excited to welcome UVA President, Dr. Teresa Sullivan, as keynote speaker at our 2012 Human Services Grant Award Luncheon. Not only was her speech inspiring, but the fact that she chose to attend a Women United event spoke volumes about how far we’ve come.

In just six years, Women United has awarded $227,825 to local non-profits. Through the power of Collective Giving, we have made a significant impact.

Women United has Members ranging in age from 25 to 85 and from all economic backgrounds. Our mission is to maximize women’s leadership in philanthropy by engaging and educating our Membership, increasing charitable contributions, and strengthening our community through the impact of collective giving.

Last year we introduced Corporate Membership and for 2013 we have created a Corporate Underwriter level which has further broadened our Membership base. We’re excited to get to know our Corporate Members better, including the women from Albermarle Lock & Safe, Ameriprise Financial, Carpet Plus, Carter Myers Automotive, Comcast Spotlight, Hilton & Associates, Home Instead, Jack Looney Photography, McDonough Law, Montague Miller, The Charlottesville Newsplex, Virginia National Bank and Volvo of Charlottesville.

Please join us, and invite friends! Our goal is to award $50,000 in grants this year. It is only through your Membership that we will be able to get there. If you are already a Member, please consider upgrading to Donor or Corporate and take advantage of the opportunity to be more involved in our Grant process.

We’re starting the new year with How Safe Are You?, our first 2013 event on February 26 at the Omni Hotel. The topic is very timely and of great importance to women in our community. This event is open to the public and we encourage you to bring friends. More information is on page 3.

A special thank you to all of our Members for making 2012 the best year yet! If you want to be more involved in Women United, please contact us. As Steering Committee Co-Chairs, we welcome any ideas for events, topics, speakers and more. Together, through Women United, we will enhance and empower each other and our community.

Maia Bannan: Maia.Bannan@yahoo.com  Sue Friedman: SFriedman@alz.org

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2013 Membership Form Enclosed - Please Join!
Kimberlee Barrett-Johnson

Kimberlee Barrett-Johnson is a Certified Financial Planner and President of Barrett-Johnson & Associates, a private wealth advisory firm of Ameriprise Financial (now a 2013 Women United Corporate Underwriter). She just celebrated 20 years of “helping busy people make smart money decisions.”

Her profession and her role as a Board member of The Senior Center give her a unique perspective on the financial, emotional and physical issues related to healthy aging. She sees these challenges and opportunities to be especially important for women since women, in general, live longer than men. We control most of the wealth in this country. We are also at greater risk of out-living our financial resources and are more likely to become caregivers for disabled family members and spouses.

Women United first caught Kimberlee’s attention because of our name. She says that “Women,” “United,” and “Philanthropy” are three words that strongly resonate with her. Generosity was one of the core principles with which Kimberlee was raised. Her mother and grandmother were both philanthropists, and one of her mother’s earliest memories was of “a Thanksgiving much like the Christmas of the four sisters in Louisa May Alcott’s Little Women when their mother packs everything up to give to a needy family.”

In addition to running her own business and volunteering with numerous organizations, Kimberlee is President of the Central Virginia Estate Planning Council and Founding President of the Charlottesville Area Planned Giving Council. She is also the proud mother of four children and a tennis enthusiast who loves to travel and take walks with her husband.

Kimberlee’s personal “philosophy” about philanthropy is really all about stewardship: “I want to be a wise steward of all the resources that God has entrusted to me in this lifetime. Some of those resources are financial. Others are experiences, relationships, time, and energy. To me, the first principle of good stewardship is gratitude, and ‘giving’ is a tangible expression of that gratitude.”

What are her thoughts on the future of Women United? “I deeply believe we are stronger and more powerful effectively together than individually...Women are more likely than men to express an interest in incorporating planned giving or charitable strategies in their estate planning. This bodes well for the future and success of Women United as we grow to include more women in our community and continue to empower women around philanthropy and the FUN of giving!”

What About the 2013 Grant?

Led by Co-Chairs Peggy Echols and Peppe Linden, the 2013 Grant Committee’s job has just begun. Donor and Corporate Members have nominated local non-profits for Women United’s 2013 Human Services Grant Award. The Grant Committee now has the responsibility of evaluating these nominations.

In order to qualify for a Women United grant, an organization must be nominated by a Donor or Corporate Member. It must be a non-profit serving women or Charlottesville/Albemarle area. The committee will review the proposals and invite a select few to present their programs to all Women United members on April 23. The Grant Committee will then conduct site visits and Donor and Corporate Members get to vote for the 2013 Grant recipient(s) based on their recommendations.

For more information on Women United’s grant process, please contact our 2013 Grant Committee Co-Chairs, Peggy Echols Peggy.Echols@StateFarm.com or Peppe Linden: PeppeLinden@hotmail.com.
**Women United Really Moves Kids!**

Women United’s 2012 Human Services Grant recipient was the Boys & Girls Clubs of Central Virginia. Their Southwood Club is stretched beyond capacity with more than 100 kids per day. They used Women United’s $30,000 grant to purchase a bus to transport the kids between Southwood and other Clubs and for a variety of field trips.

The bus has already racked up over 2300 miles on more than 100 field trips! Some quotes from the Southwood Club kids:

“The bus rocks!” Angelina, age 6
“Thank you for donating the bus. You rock!” Nova, age 8
“It’s cool we have the bus because we can go on field trips all the time.” Dustin, age 10
“Without it we wouldn’t be able to go to Learning Circles!” Ariana, age 10
“The bus is awesome! We love the bus. You donated a lot of money. Thank you again!” Sydney, age 9

Thanks to Women United, the Club was able to take 2 bus loads of kids, 3 times a week to Azalea Park to play sports this summer. More than 20 kids learned how to swim and 60 more had the chance to go swimming at local pools. The kids have expanded their knowledge at the Richmond Science Museum and had cultural experiences at the Paramount Theater. The Club’s elite dance group, the All Star Steppers, have performed their routines all over town. And last but not definitely least, over 45 kids have taken a ride to Payless to get a free pair of shoes through another grant.

Thanks to all of our 2012 Members. You made this possible. Here’s to an even more fulfilling 2013!

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**How Safe Are You?**

**Personal Safety Strategies for Women**

Featuring Harvey Finkel, Crime Prevention Specialist
Charlottesville Police Department

**Tuesday, February 26, 8:30am -10:00am**
The Omni Hotel, Charlottesville, Virginia

**FREE PARKING & CONTINENTAL BREAKFAST**

RSVP by February 22 to Lisa Frazier at United Way
lfrazier@UnitedWayTJA.org or (434) 972-1701

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**CORPORATE UNDERWRITERS**

Kimberlee Barrett-Johnson, Ameriprise Financial
Liza Myers Branches, Carter Myers Automotive
Amy Hughes, Comcast Spotlight
Stacey McDonough, McDonough Law, PLLC

**CORPORATE MEMBERS**

Cindy Adams, Carpet Plus
Cheryl Duncan, Charlottesville Newsplex
Sasha Farmer, Montague, Miller & Co.
Holly Hilton, Hilton & Assoc., Attorneys
Brooke Jenkins, Virginia National Bank
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Kimberley Martin, Volvo of Charlottesville
Jeanne McCusker, Home Instead Senior Care
Caroline Mangaman, Albemarle Lock & Safe

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Bitty Waters
Elizabeth Wertheim
Roxanne White
Susan Wilkinson
Eleanor Wilson
Elizabeth Woodard

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Want to become a 2013 Underwriter? Details on Page 4.
How Safe Are You?
February 26, 2013
8:30am at the Omni Hotel
Details on Page 3

Underwriter Opportunities
$1500 ANNUAL CONTRIBUTION
- One Corporate or Donor Membership
- Logo with link on Women United website
- Recognition in print and email newsletters
- Mention on select 2013 marketing materials
- Social media recognition prior to events
  - Recognition at all 2013 events

UPCOMING EVENTS

How Safe Are You?
Tuesday, February 26, 8:30-10:00am
The Omni Hotel
Open to the Public. Details on Page 3.

Grant Semi-Finalist Presentations
Monday, May 6, 5:00-7:00pm
Roy Wheeler Realty

For Members Only. Local non-profits selected by our Grant Committee will present details on the projects they hope to fund with Women United’s 2013 grant.

To become a 2013 Underwriter, please use the enclosed Membership Form or join online:

www.WomenUnitedCharlottesville.info

Get Involved!

Women United is a volunteer organization and we are always looking for members who want to be more involved. To volunteer, please contact our Co-Chairs listed below:

MEMBERSHIP
Membership Committee volunteers are not only responsible for recruiting new members, they also represent Women United at our various events and work closely with Communications. We need “People” people!

MEMBER CONNECT: We’re looking for current Women United members to serve as ambassadors to our new members!

Marjorie Adam: Marjorie.Adam@yahoo.com
Stacey McDonough: McDonough@McDonoughLawVA.com

COMMUNICATIONS
Communications is responsible for press releases, media relations, interview logistics, member emails, invitations and print newsletters. We need good writers!

Kim Martin: KMartin@VolvoCvile.com

EVENTS & PROGRAMMING
Our Events Committee works with speaker logistics and the planning and execution of all Women United events. Help during events or work on the planning process. We would love to have you on the team! We’re also looking for great speaker and event ideas.

Elyta Koh: ElytaKoh@Gmail.com